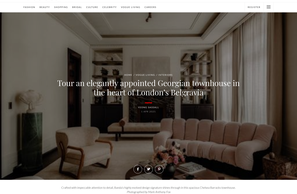

HOME CHERISH LIVING CATEGORY

Tour an elegantly appointed Georgian townhouse in the heart of London's Belgravia

ELIZABETH
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Combined with impeccable attention to detail, Russian tech tycoon Dmitry Kamenetsky's vision of a home for his family and friends is a masterpiece. | Photographed by Nicola Anthony Pitt

Vogue's expertly curated contemporary homes have quickly become synonymous with the elite of global design circles. Spearheaded by Sally Shapiro's Kent Jude the founder of Princess Beatrice's sister-in-law, Sally's unique approach to property development, real estate acquisition and interior design is truly singular, and for rapid growth worldwide speaks to the power of its offering. With new projects popping up everywhere—from New York to New Delhi and even Australia's new Gold Coast—thankfully Sharon's steady growth into our market hasn't force at the expense of her work in Sally's own hometown of London.

Sally's founder and CEO, Kim Shapiro

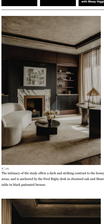
In fact, the recent completion of a stunning 15,000 square-foot townhouse in the veritable Chelsea Barracks enter proves that Sarah's UK output is as impressive as ever. Describing Chelsea Barracks as "one of London's most extraordinary modern creations", Shapiro Brown was greatly inspired by the home's Belgravia location. "It's not either five acres of landscaped gardens—a rarity in Belgravia—which creates a sense of space, light, and tranquility that's quite unprecedented in central London," he tells Vogue exclusively.

The seven bedroom townhouse, set on Wilshire Square, also marks a new chapter for the coveted Chelsea Barracks development. Shapiro Brown's contemporary design aesthetic, which is known for their respects the most heritage while also looking forward", offering goodness, heritage driven space, the townhouse convoys the principles of Georgian architecture: balance, symmetry and proportion, says Shapiro Brown. "The craftsmanship that has gone into this development—from the Portland stone façades to the meticulously designed interiors—shows the same commitment to quality and longevity that defines Sarah's own philosophy," he adds. "It's a place that embodies quiet luxury, an address that feels both historic and contemporary in the best possible way."

The interiors of the home have been meticulously designed to reflect a sense of enhanced luxury, with furnishings carefully curated—a Sarah signature—to highlight the townhouse's unique offering. "The high ceilings and vast rooms allowed us to introduce monumental, sculptural furniture, while the soft palette and layered textures ensure it never feels overwhelming," says Shapiro Brown. "The design direction, "It was essential to strike a balance between the grandeur of the architecture and the intimacy of a home, which we achieved through a gallery-like curation of pieces—each one chosen for its history, form, and materiality."

Adding each piece as an artwork onto itself, Shapiro Brown and the Sarah design team sourced furniture, lighting, and art with a sense of "sculptural presence" to outfit each room. They leaned towards items with a strong sense of materiality, curvature, or proportion to "create a distinct dialogue within the space", says Shapiro Brown. Its pointer to the Charlotte Bilgen Room sofa to the formal sitting room as a pertinent example—it's "beautifully organic, embodying form almost feels like it's been shaped by nature," he says. Covered in Sarah's alpaca fabric, the sofa's sinuous silhouette is offset by a Sarah-designed micro-cement coffee table in aggdoll white.

Similarly, in the dining room, Maxine Boothby's Cassandre armchairs bring a "wonderful, architectural quality, balancing curves and bold proportions" in the cozy space, which is complemented by Martin Blanco's limited edition, travertine top Jupiter-esq dining table, an Eero Saarinen rolling pedestal, creamy velvet drapery, and a marble-lined fireplace.



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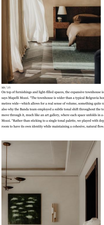
The intimacy of the study offers a dark and striking contrast to the business mentality of the shared living areas, and is anchored by the Fred Rigby desk in chestnut oak and Maurice Agnew's Emperor sofa table in black patinated bronze.

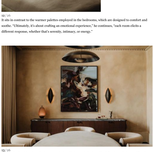
"For me, these aren't just functional pieces—they're future heirlooms," says Shapiro Brown. "Each one has a strong silhouette, a sense of depth and tactility, and an undeniable presence in the room."



The contemporary main bedroom, the same interior focus on furniture curation but for the space the air of a boutique hotel suite, with its bespoke bed tables headboards and custom Nicola Lamas sofa, upholstered in a rich royal blue velvet from De La Cruna, A pair of wall sconces by Australian designer Olivia Bosco, an Anthony Arnoux artwork from Alcazia Gallery.
a cappa Barcelot Murano glass chandelier, a Japanese-obsidian cedar coffee table from Studio 129, and an Anthian Bank wall rug complete the comforting scene.

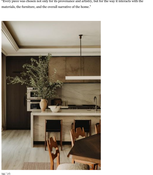
One of Sotheblogs and Sigli Allied spaces, the expansive townhouse is a study in "intelligent flow", says Shapiro Brown. "The townhouse is wider than a typical Belgravia home—between eight and ten metres wide—which allows for a real sense of volume, something quite rare in period properties." It's also why the Sarah team employed a subtle tonal shift throughout the townhouse, "to tell a story as you move through the space," she adds. "The ground floor feels more grounded and formal, the upper floors lighter and more relaxed." Rather than sticking to a single tonal palette, we played with depth and contrast, allowing each room to have its own identity while maintaining a cohesive, natural flow."

Nowhere is this more exemplified in the upstairs formal living room's "non-imperial eclectricism, which has been brought to life through an array of "warm tones, deep greens, and playful forms", says Shapiro Brown. Featuring Ceil Berger's 1200mm modular sofa for De Sede covered in upholstered in Pierre Frey's teddy mohair. Pierre Augustin Rose and armchairs, and clay wall sconces by Sarah Sinclair, the room encapsulates a kind of free-spirited flow.

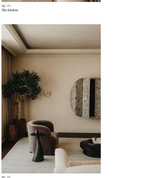


Ig. 22
In contrast to the warmer palettes employed in the bedrooms, which are designed to comfort and soothe, "Ultimately, it's about crafting an emotional experience," he continues, "each room elicits a different response, whether that's serenity, intimacy, or energy."

Ig. 23
Art has the final word in the home, a selection that records the breadth of Rosalie's artistic eye. Brigitte Bardot's image by Sam Taylor-Wood hangs in the kitchen, while a Jeff Koons piece adorns the living room. In the bedroom, Rebecca Clarke's sculptural wall piece that "embraces imperfection and authenticity" Matthias Fabry's "beautifully layered, organic" abstract painting in the formal living room, and the "timeless quality" of Anton Byron Carter's Hyena Tamer artwork in the dining room, among of his personal favourites. "For me, art should live with the space, and not be placed within it," he concludes. "Every piece was chosen not only for its provenance and artistic, but for the way it interacts with the materials, the furniture, and the overall narrative of the home."

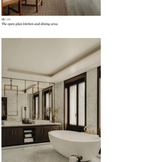


Ig. 24
The kitchen.

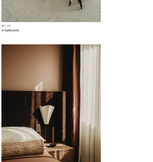


Ig. 25
Another view of the living room.

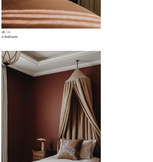
Ig. 26
The open-plan kitchen and dining area.



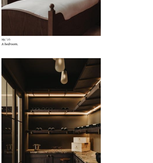
Ig. 27
A bedroom.



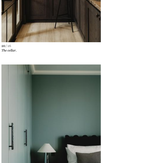
Ig. 28
A bedroom.



Ig. 29
A bedroom.

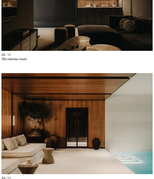


Ig. 30
The cellar.



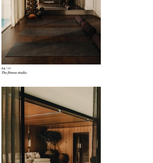
Ig. 31
A bedroom.

Ig. 32
The cinema room.

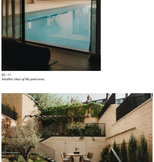


Ig. 33
The pool area.

Ig. 34
The fitness studio.



Ig. 35
Another view of the pool area.



Ig. 36
The terrace.

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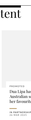

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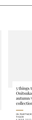

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